

第23課 店長になりたいです

目標

You can discuss your work goals with the store manager.

会話

Manager Jan-san, it's been three years since you started working here. How have you been lately?

Clerk Yes, I am enjoying my work.

Manager Thank you for educating your juniors.

Clerk Yes, I can learn a lot myself. The more I did the ordering process, the more interesting it became.

Manager That's good.

Clerk I want to gain more experience and become a store manager someday.

Manager Oh, is that so? Jan-san will be a good candidate.

Manager Jan-san, would you mind talking about it now? We're opening a second store soon and looking for a new store manager. I'm considering recommending Jan-san, but would you like to try it?

Clerk Really? Thank you. I surely want to try it.

Manager Well, I'll tell the owner.

Clerk Thank you. I will do my best to understand customer needs further to improve overall store operations so that you will recognize me more positively as a store manager.

Manager That's very good. I will support you.

Clerk Thank you very much.

ことば

すっかり Completely おかげさまで Thanks to you 後輩 Junior
 私自身 I myself 発注(する) Order (Order a merchandise) 積む Gain
 いつかは Someday 2号店 Second store オープンする Open
 推薦する Recommend 挑戦する Challenge オーナー Owner
 ニーズ Needs 調査する Investigate 店全体 The whole store
 改善する Improve 進める Proceed 認める Admit 応援する Support
 やりがい Rewarding 品ぞろえ Assortment of products 工夫 Ingenuity
 商品知識 Product knowledge 増やす Increase 感謝する I appreciate
 指導 Coaching 職場環境 Work environment
 一般社員 General employees 副店長 Deputy manager

コラム

p.140 コンビニで働くということ Working at a convenience store.

I have a question. What kind of customers often use convenience stores?
 Students, working adults, families, older people, of course, all kinds of customers

come to our store. And the answer to the previous question is, “It depends on where the store is located.”

For example, if a store is in front of a station, many people are likely to be in a hurry to work or school. Additionally, in the case of stores located in residential areas, many customers with families and seniors tend to buy many products. The important thing here is that the right products that customers want differ from store to store. Based on customers’ behavior and store data, each store places orders based on what kind of products and how many to stock.

Part-time workers may perform this work. It’s an important job so you may feel pressured. However, being involved in merchandising (product planning) gives you a sense of fulfillment and allows you to put that knowledge to use in the future. Working at a convenience store offers excellent opportunities and possibilities for the future.