

第20課 今日から発注をお願いします

目標

You can understand the store's customer base and the concept of ordering products.

会話

Manager Jan-san, please place orders for the store starting today.

Clerk OK, I will place orders.

Manager First, let's think about what kind of customers this store has. What do you think, Jan-san?

Clerk I often see customers in their 40s and 50s.

Manager I see. Now, let's take a look at the purchasing data.

Clerk As expected, there are many customers like you say. But lately, I've seen many mothers in their 30s with small children.

Manager I noticed many children's bicycles are in the nearby apartment complex, and many families are there.

Clerk We need a product lineup that suits people in their 40s, 50s, and families.

Manager That's right. When placing orders, it is important to understand your customer base. I want Jan-san to place orders that will make customers happy.

Clerk Yes, I'll do my best.

ことば

担当する In charge 発注(する) Order (Order a merchandise)

購買データ Purchase data ファミリー層 Family Layer

品ぞろえ Assortment of products 客層 customer layer

把握(する) Know 分担する Share the responsibility 営業 Sales

子ども連れ With children 普段 Usually ヒント Hint

売り上げアップ Increase sales